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# InsightSuccess<sup>®</sup>

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of business solutions

## Business Synergy

Entrepreneurship and  
CSR - A Synergy of  
Equivalent Ex

## Business Dynamics

Dynamics of  
Entrepreneurship  
in the Post Covid-19  
Business World

*The*  
**10**  
**YOUNG and**  
**DYNAMIC**  
*Entrepreneurs*  
TO WATCH IN **2021**

Aryen Kute  
Founder  
QAO Info India Pvt. Ltd.

“  
Every single  
person I know  
who is successful  
at what they do  
is successful because  
they love doing it.  
”

**Aryen**  
**Suresh Kute**

Revolutionizing the Indian Mobile Gaming Space



# ARYEN SURESH KUTE

REVOLUTIONIZING THE INDIAN MOBILE GAMING SPACE



**COVER  
STORY**



Aryen Kute  
Founder  
OAO Info India Pvt. Ltd.



CXO



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Expert Motivation  
I am Raising a Toast to You

08  
Aryen  
Suresh  
Kute

Revolutionizing the Indian  
Mobile Gaming Space



COVER STORY

gamers mostly prefer to use their mobile phones as a gaming device instead of the traditional desktops or laptops.

The market value of the gaming industry in India was around 62 billion Indian rupees in 2019 and is estimated to go up to over 250 billion rupees by 2024. By 2022, the estimated number of employees within the market would be over 40 thousand. Mobile gaming in the country is growing at a rapid rate due to development and affordability of Smartphone's. The market value of mobile gaming in India was estimated to reach about 405 million U.S. dollars by 2022. The number of mobile phone gamers was anticipated to be around 628 million by 2020 according to the forecast.

The gaming market is here to stay and grow with increasing number of gamers and demand for fascinating games globally.

Our Current Live Games:



#### Krishna Makhan Masti

We launched our first game Krishna Makhan Masti on the auspicious day of Janmashtami 2020, and gathered over 20,000+ downloads within a short span of time.

Focused on delighting the gamers, KKM is a fun puzzle game where little Krishna is on a mission to rescue his friends while enjoying makhan, breaking the matukis on the way.



#### Indian Food Baash

We are launching our second game Indian Food Baash on the occasion of New Year 2021. If you're a fan of

combination puzzle games, matching, swap, dash or click games then you will love this casual puzzle game. This mouth-watering puzzle adventure will instantly quench your hunger with delicious Indian Foods.



Upcoming Games:

We are also planning to launch a few more games in various categories like Action Games, Multiplayer Game, Strategy and Adventure Games and many more. Here are some of our upcoming games:

#### Rise of Warr

An action-puzzle game that will leave you spellbound with the exciting moves and adventure.

#### War Zone

This is a shooting game with Indian Army Theme. Player plays as an Indian Army Character who is assigned some missions to complete.

#### How do you strategize to sustain your company's competency in the cut-throat Gaming industry?

The gaming industry is a crowded trade. It's one of those industries, where people are attracted every day; so, a lot of people are trying to get into it and to sustain in the competition and to be successful in the industry requires an awakened sense of changing demand in the gaming industry. Our core design and development come from some of the Top 10 gaming companies in India.

With the sustained strategy, we are focusing on-

## MISION

TO PROVIDE BEST SOLUTIONS THROUGH INNOVATION AND BRINGING OUR CLIENTS A DELIGHTFUL EXPERIENCE. WE ARE COMMITTED TO CREATING SAFE, REGULATED AND RESPONSIBLE ENTERTAINMENT WITH A POSITIVE IMPACT ON SOCIETY



1. **Target Audience** - Know-how of our target audience.
2. **Genre** - The various categories of games
3. **Game Mechanics** - Form and functioning of the core game.
4. **Characters/Storyline** - Proceeding of the storyline with game characters created, powers assigned, audio-visual effects etc.

Creativity is at the core of our games and keeping view of the larger picture, we have used the best technology and systems. Study of gaming industry trends and understanding the needs of the target audience goes a long way in making exciting games.

**Where do you envision your organization to be in the long run and what are your future goals?**

Our vision is to become a leader in Mobile Gaming Industry as well as Software Development industry to providing quality products and services with our professional expertise along with our curated digital marketing services.

We are in a constant R&D process of designing and developing unique and engaging Mobile Games that will take OAO India to new heights in come future.

**Give us a few testimonials of your clients that accurately highlight your organization's position in the market.**

Here are some of the testimonials of our clients for our Software Development and Marketing Services.

From Planning, Content Writing, Web designing to implementation, OAO INDIA has helped us in setting up our digital front with full efficiency.  
- Tirumalla Edible Oils & Foods.

OAO India and their Creative Marketing team has created an excellent Digital and Social Media Marketing Strategy for our Brand. Our Brand Value and Customers Engagement is improved drastically. Thanks to OAO India team.  
- Tirumalla Edible Oils & Foods.

Our **"Bank Website"** and **"Dnyanradha Bank Calendar Application"** is developed by OAO Info India Pvt Ltd and it is made creatively, it is informative and has exceeded our expectations.  
- 'Dnyanradha Multi-State Co-Operative Bank.

We are delighted to be a client of OAO Info India Pvt Ltd. They have created a fabulous website for us.  
- DNR AutoTech.

The team is supportive and has taken all our needs into account while creating an attractive website.  
- Tirumalla Hair Oil. ■

## VALUES



**"TEAMWORK,  
TRANSPARENCY  
AND RESPECT  
ARE THE  
VALUES WHICH  
OAO INDIA  
PUTS INTO ACTION  
EVERY SINGLE DAY."**



The 10 Young and Dynamic Entrepreneurs To Watch In 2021

**OAO Info India Pvt Ltd** (OAO India) is an IT company focused on designing innovative Mobile Games and Custom Web Applications for our Domestic as well as international clients and provide them effective Digital Marketing solutions.

**Master Aryen Suresh Kute**, a child prodigy with his keen interest in gaming and various other technologies since childhood paved off the way in starting his Gaming and Software company in the IT hub of Pune. The little IT tech from Podar International School, Beed began his venture when he was just 10 year old.

Founded in 2018, **OAO India** with skillful technical expertise is providing expert solutions to clients worldwide. *"We are committed to serve entertainment hungry masses by developing games that are engaging and appealing. We also provide web and customized software solutions,"* states Aryen.

*"Our digital marketing services help enhance the brand awareness and digital presence of our clients worldwide with a vision and strategy that will help them grow exponentially,"* says Aryen.

Let us see what more Aryen has to say about the dynamics of his company OAO in the following interview:

**What are the prominent services, products or solutions that your company offers?**

OAO INFO INDIA PVT LTD is a Gaming and one stop IT and Marketing Solutions Provider.

Our game development studio is dedicated to making culturally relevant games and takes pride in propagating our vibrant and diverse culture to the world. Entertaining and delighting our target audience with beautifully crafted games with simplicity at its core, we ensure joy to the players of all age groups.

With our software development solutions, we help businesses leverage their potential by developing various custom software solutions and services. Our Software Development Services include Custom Application Development, Content Management System (CMS) Plugins, Ecommerce Development, MEAN Stack Development, Social Media Apps, Web Design, Template Design / Banner Design, App Design.

With our expert Digital Marketers and Growth Hackers we

help businesses and brands create a powerful digital impact for their products and services to generate maximum traffic and customer engagement.

Our Digital Marketing Services includes but is not limited to Search Engine Marketing (SEM), Pay Per Click (PPC), Social Media Marketing (SMM), Content Marketing, Social Media Optimization (SMO), Search Engine Optimization (SEO). We also provide Email and Hosting Solutions.

**Brief us about the featured person(s) and their contribution towards the company and the gaming industry.**

Master Aryen Suresh Kute at an early age had a liking for playing video games and mobile games. His curiosity led him to take interest in gaming and new technologies.

He also studied and developed an understanding of software products and services. All these together motivated him to start an IT company named OAO (Online-Aryen- Organization) INDIA.

An enthusiastic child prodigy, Master Aryen's participation in the industry visits, board meetings of company and close association with sales and marketing teams accompanying his parents and role models- Mr. Suresh Dnyanobharao Kute and Mrs. Archana Suresh Kute (*the Founders and MD's of The Kute Group - A leading entity catering products and services in various sectors*) from an early age has blessed him with the insight and vision of a true entrepreneur. His interest and efforts in embarking the journey of OAO INDIA are inspirational.

He has received the "*Youngest Entrepreneur Award*" in "Entrepreneur Excellence Awards-2019" at 'Vivanta by Taj-Aurangabad' organized by 94.3 MY FM and also featured in the famous business magazine "Insights Success" that spreads light into inspiring business success stories and latest business updates. They have appreciated the commendable dedication and vision of Master Aryen to expand in the fields of Gaming and Information Technology and take the business of The Kute Group to new heights.

**What is your opinion on the current scenario of the gaming market?**

There is significant growth in Indian mobile market & it has grown significantly over the past couple of years. In particular, the gaming industry is undergoing a massive evolution because of the mobile revolution. The serious

## VISION



**TO BE ONE OF  
THE BEST IT  
COMPANIES  
PROVIDING  
TOP-NOTCH  
SOLUTIONS  
DELIVERED BY  
BEST- IN-CLASS  
PEOPLE TO SATISFY  
THE EXPECTATIONS  
OF CLIENTS  
AND TO CREATE  
THE FUTURE OF  
GAMING THAT  
ENABLES US TO  
BE THE MARKET  
LEADER IN THE  
INDIAN GAMING  
LANDSCAPE**



Management	Company Name	Brief
<b>Anuj Kumar</b> Co-founder	Formcept Technologies and Solutions Private Limited	Anuj co-founded FORMCEPT with the objective of empowering 21st-century leaders to take mission-critical decisions.
<b>Arvind Ghorwal</b> Founder and CEO	Elysian Studios	Arvind spearheads Elysian, an active company which comes under Motion Pictures and Film industries.
<b>Avinash Chandra</b> Founder and CEO	BrandLoom Consulting	Avinash is a Branding and Digital Marketing Consultant and Founder of BrandLoom Consulting.
<b>Master Aryen Suresh Kute</b> Founder	OAO Info India Pvt. Ltd.	Master Aryen Suresh Kute, a child prodigy with his keen interest in gaming and various other technologies since childhood paved off the way in starting his Gaming and Software company in the IT hub of Pune.
<b>Narayan Neelakantan</b> Co-founder and CEO	Blockarmour	Narayan is highly accomplished Thought Leader, Energetic, and a Visionary Strategist backed by a 18-year record of ground-up success in Information Security and IT.
<b>Piyush Nyati</b> Executive Director	Nyati Group	One of the youngest and dynamic directors on the board of Nyati Group, Piyush Nyati joined the business in 2011.
<b>Riyaz Lakhani</b> Founder and CEO	QuicSolv Technologies Pvt. Ltd	QuickSolv under Riyaz's leadership has successfully completed more than 180 successful projects because of its high level of architectural planning, standard development processes and thorough testing.
<b>Samar Patel</b> Founder	WOW Travels	Samar's company WOW Travels has ventured into properties.
<b>Shailendra Bramhyanishi</b> Founder	TECHAROHA Solutions	Shailendra is a blockchain expert with 10 years of experience in IT industry.
<b>Vinod Chacko</b> Founder and CEO	FlexiCloud	Vinod is a communications professional with almost 30 years of work experience spread across marketing, advertising, brand building and corporate communications.